

## **STOP Obesity Alliance** **Corporate Membership Program**

### **Thought Leadership Partner: \$100,000**

A Thought Leadership Partner receives all corporate member benefits listed below, and in addition, is a voting member of the STOP Obesity Alliance Steering Committee. A Thought Leadership Partner will receive exclusive invitations to participate in Alliance meetings, roundtables, and private research briefings, many of which coincide with the release of STOP research and reports. Each Partnership will be responsive to your organization's goals. Thought Leadership Partner members are invited to collaborate with STOP leadership on events and meetings based on shared policy interests. Opportunities will be available for multiple representatives from an organization's headquarters to engage with the full range of issues that are of interest to them and be a part of a network of leaders and researchers.

### **Corporate Member: \$25,000**

- ✓ Recognition as a STOP Corporate Member (logo, company name, link, description) in the Partners section on the STOP Obesity Alliance website
- ✓ Name recognition on printed materials about the STOP Obesity Alliance
- ✓ Recognition in STOP Obesity digital communications, including the monthly e-newsletter, which reaches approximately 2,000 readers each month
- ✓ Recognition in the annual report that evaluates progress of the STOP Obesity Alliance
- ✓ Logo recognition at events hosted by the STOP Obesity Alliance
- ✓ Recognition in select publications (reports, white papers, invitations) issued by the STOP Obesity Alliance
- ✓ Participate in an annual STOP Corporate Members Meeting to discuss STOP's direction and progress
- ✓ Contribute ideas and content, as well as share company-related information through STOP's e-newsletter and website
- ✓ Invitation to all STOP Obesity Alliance public events
- ✓ Opportunity to invite STOP leaders and experts to company's events or to meet with company's leadership at annual meetings
- ✓ Access to STOP Obesity Alliance-created materials and opportunity to share them with stakeholders
- ✓ Serve as a non-voting member of the Alliance Steering Committee
- ✓ Join STOP membership meetings including the Steering Committee and full member meetings
- ✓ Recommend new partners for membership

- ✓ Contribute ideas for future research projects as well as support the development of initiatives and consensus-based documents through participation in roundtable discussions and research meetings

**Corporate Patron: \$10,000**

- ✓ Recognition as a STOP Corporate Patron (logo, company name, link, description) in the Partners section on the STOP Obesity Alliance website
- ✓ Name recognition on printed materials about the STOP Obesity Alliance
- ✓ Recognition in STOP Obesity digital communications, including the monthly e-newsletter, which reaches approximately 2,000 readers each month
- ✓ Recognition in the annual report that evaluates progress of the STOP Obesity Alliance
- ✓ Logo recognition at events hosted by the STOP Obesity Alliance
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- ✓ Opportunity to invite STOP leaders and experts to company's events or to meet with company's leadership at annual meetings Access to STOP Obesity Alliance-created materials and opportunity to share them with stakeholders

**Corporate Friend: \$5,000**

- ✓ Recognition as a STOP Corporate Friend (logo, company name, link, description) in the Partners section on the STOP Obesity Alliance website
- ✓ Name recognition on printed materials about the STOP Obesity Alliance
- ✓ Recognition in STOP Obesity digital communications, including the monthly e-newsletter, which reaches approximately 2,000 readers each month
- ✓ Recognition in the annual report that evaluates progress of the STOP Obesity Alliance
- ✓ Logo recognition at events hosted by the STOP Obesity Alliance
- ✓ Recognition in select publications (reports, white papers, invitations) issued by the STOP Obesity Alliance
- ✓ Invitation to all STOP Obesity Alliance public events
- ✓ Opportunity to invite STOP leaders to meet with company's leadership at annual meetings